

FAQ

TokenDesk™

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▶ **How to pay for the reserved tokens?**

You will get an email with all information and personal payment details.

If You pay with cryptocurrency:

You will get an email with link to Your personal account on TokenDesk.

In Your account You will see all Your made reservations.

When You click pay You will get Your payment address.

After we got payment You will receive confirmation pop-up and email.

If You pay with USD and EUR wire bank transfer:

You will get an email with link to Your personal account on TokenDesk.

In Your account You will see all Your made reservations.

When You click pay You will fill general information about Yourself in pop-up window.

You will download invoice.

You make wire bank transfer.

After we got payment You will receive confirmation pop-up and email.

▶ **Why don't I get payment confirmation?**

Depending on your bank, it could take more than 7 working days for a wire transfer to arrive to our account.

After you form an order with EUR/USD payment option, it will be valid for 30 days, and 15 days, if the payment methods are Altcoins.

If the amount we receive differs from the amount stated on your order, it might take a while for us to send a confirmation. In some cases, we might be contacting you individually for more details.

If you see that the amount you sent does not correspond to the amount on you invoice, email us at gintaras.tamosiunas@tokendesk.io for details.

▶ **What is TokenDesk?**

TokenDesk aims to become the biggest direct marketplace for all ICOs ever published. The possibility to buy tokens directly via one marketplace will not only attract investors, but publishers as well. We have set the goals of publishing more than 150 ICOs in 2017-2018 and of reaching up to \$288 millions in funding.

▶ **What is the difference between TokenDesk and other ICO's publishing websites?**

Countless ICO websites' design focuses on promotion rather than building a qualified platform to invest. Also, there isn't a tech solution to buy company's tokens directly. This brings us to the problem, that investing

in ICOs is still a complicated process: investors need to absorb a multitude of information on a number of different websites, and delve deeply into details on diverse types of ICOs.

TokenDesk is akin to Kickstarter in crowdfunding. Our platform lets an investor purchase tokens in 7 seconds – directly from our platform, without a need to open different types of crypto altcoin wallets, or exchanging your fiat or altcoins to ETH or other supporting cryptocurrency, in order to do it.

Also it offers an effective ICO search system, easily understandable categorization, insightful information on the distribution of tokens, as well as its executive team and website analysis to help investors find the best ICOs to invest in.

▶ **What are the biggest TokenDesk advantages over the other platforms?**



Buy your preferred token in 7 seconds



Participate in an ICO without any technical knowledge



Buy a token with cryptocurrency or a Fiat



Investors are protected by an anti-scam rating system

TokenDesk vs. Other Platforms

	TokenDesk	Tokenlot	Coinschedule	Tokenmarket	ICOBazaar
ICO publishing	+	+	+	+	+
ICO direct purchase	+	+	-	-	+/-
Integrated token wallet	+	-	-	-	+
Fiat payment	+	-	-	-	-
User account	+	-	-	+	+

▶ What is a TokenDesk Integrated Token Wallet?

A Token Wallet is a technical solution that allows the investor to purchase the token directly from the platform with a one-click payment.

All investor's wallets that have been used before (ETH, Wave, NEM) are integrated into the TokenDesk account wallet and therefore, no additional actions are required to complete the payment. In a case when the investor doesn't yet have an ETH or a Wave wallet, the platform will open these wallets for the investor automatically.

▶ What should I do if I have a wallet elsewhere already (ETH, Wave or NEM)?

You can copy-paste your existing wallet address into your TokenDesk account/personal settings field.

▶ What payment methods are accepted on TokenDesk?

TokenDesk platform will accept the widest range of payment methods: more than 10 different altcoins are accepted once the platform is released, while the beta version will provide as many as 30 different altcoin paying options. In addition, TokenDesk will accept all of the most popular fiat payment methods like PayPal, MasterCard and Visa, as well as wire transfers, etc.

▶ What is the point of an ICO rating system?

As the cryptocurrency market is rapidly growing, many scam projects are appearing daily. This has led to a need to implement an ICO rating system. The TokenDesk rating system will compare all the different ICOs and evaluate which ones are more trustworthy than others. Every ICO that is published on the platform will be examined by both the platform advisors and the token holders.

▶ **How does the TokenDesk Rating System work?**

The 5 principles of the TokenDesk Rating System:

- **The ICO team members' and executives' background check**
The trustworthiness of the team members is proven by their previous experience, past projects, know-how in finished tech projects and the cryptocurrency industry, as well as their activities in social media networks.
- **Product idea, its creativity and reliability evaluation**
Issues that are analyzed include the product's maturity level, technology, design, concept of the project idea, the product roadmap, and a competitive analysis.
- **Whitepaper examination**
How relevant is the white paper and what information does it provide? Is there enough information to get a full picture of the company?
- **Business strategy, scalability & finance report**
The aspects examined include: the short-term and long-term market potential, number of the existing user base, current investments, the valuation and token distribution showing the market cap and the transmission process, and the pricing of the tokens.
- **ICO development plans and the legal aspects**
Is the team prepared to launch a successful ICO campaign? The legal structure, availability to adapt to changing regulation policies, security, and escrow are analyzed.

▶ **What are the key components of TokenDesk solution?**

- **Database and Web Services**
We use a PostgreSQL database management system (DBMS). Web services were implemented by using an ASP.NET Core. This is a new iteration of the ASP.NET framework from Microsoft.
- **Business and Integration Logic Layer**
The layer contains the middleware-related logic and wrappers for the integrations with other

systems. While developing this part we utilized the standard functionality provided by the Microsoft .NET Framework.

- **Web-based Self-care Area**

The TokenDesk team has implemented a web-based self-care area as a Single Page Application (SPA) based on an Angular 4 framework:

- UI elements are implemented as reusable components;
- Built from a front-end application, and managed using [Gulp tool](#);
- CSS preprocessed using [Sass](#).

- **Blockchain Solutions**

The main reasons for using a blockchain in our platform development was its durability, reliability and longevity. Due to the network's decentralization, the blockchain solution does not have a central point of failure and therefore is better adjusted to withstand malicious attacks. This is why the TokenDesk platform will keep all of its assets in the blockchain.

- **Security**

The blockchain altcoins are stored inside the blockchain – a shared record, used by every part of the network. This is why you don't need to have your wallet open in order to receive coins. The shared record of ownership is simply updated to reflect the fact that you own them. This shared record is called the blockchain. Every address has a private key that is created at the same time as the address itself.

- **Multi-signature Keys**

Each of our users will be able to open a multi-signature account. Opting to do so, they will receive an access code that will not be stored on the TokenDesk servers. This set-up of private keys will only make the service even more secure.

- **Two-Factor Authentication Process**

A two-factor authentication process will improve the security by combining something that you have in your possession. TokenDesk will also allow its users to protect their account using Universal Second Factor (U2F) devices such as YubiKey, Trezor or Ledger hardware wallets.

- **Mobile Applications**

The mobile TokenDesk app for iOS and Android is currently in the first stages of development.

- **Quality Control**

Continuous code reviews, front- & back-end stress tests and functionality implementations.

- **Integrated Wallets**

Every token account holder has their own wallet address for each altcoin. Once the registration process is completed, the investor will receive their own unique client number, dedicated to his wallet address. Token wallet addresses are automatically dedicated in the same way the altcoin wallet addresses are.

All the information the token holder's account holds is integrated and easily accessible for its owner. In addition to that, all of the registration procedures are integrated in one signing-up process.

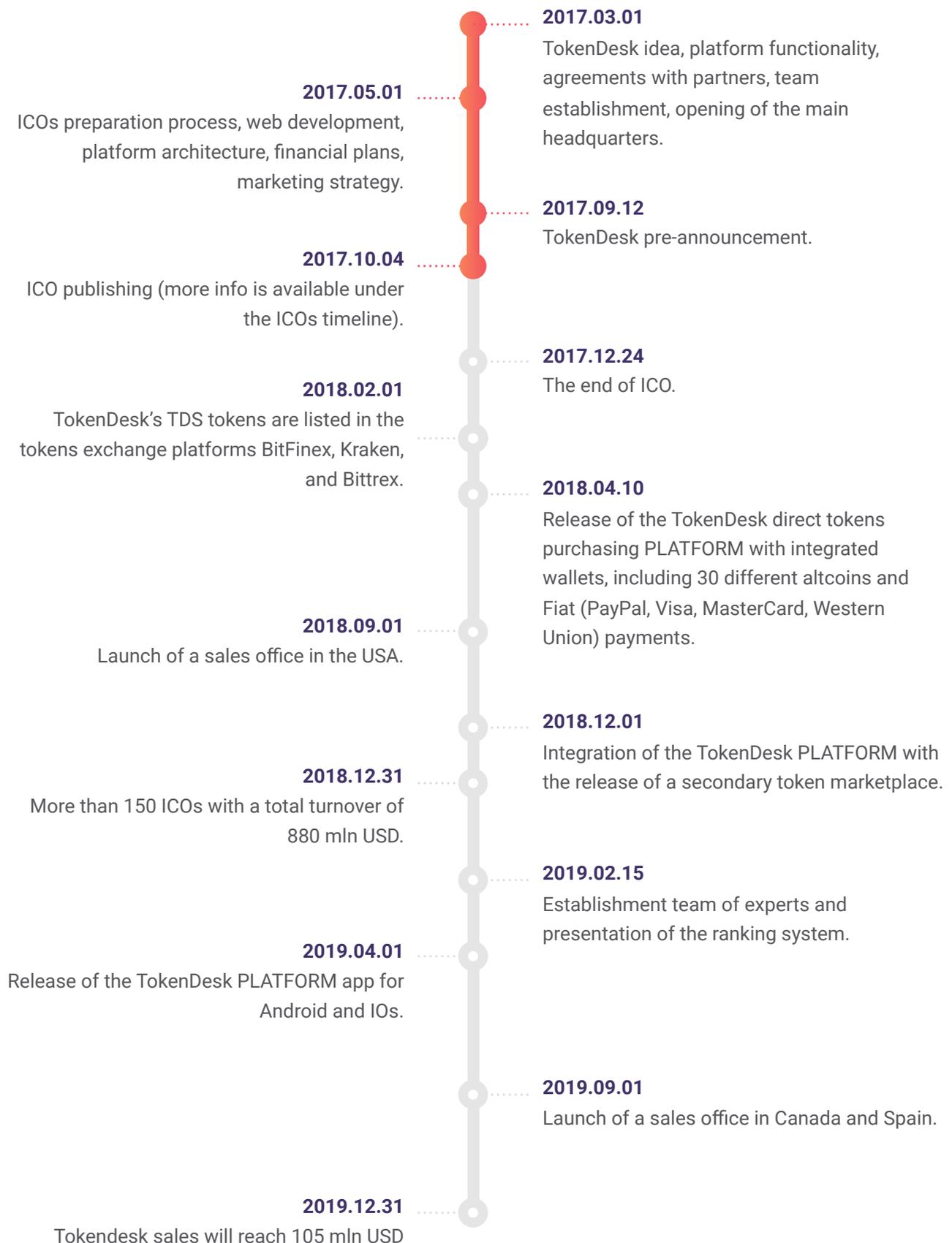
- ▶ **How much is the TokenDesk expecting to raise for further development?**

For the development of the TokenDesk platform we need to raise at least 50,000 ETH. This investment is required in order to develop the TokenDesk platform with the minimal features. For the beta version and the implementation of the extended features TokenDesk will need at least 100,000 ETH.

- ▶ **What happens if we don't raise 50.000 ETH?**

If TokenDesk doesn't reach the minimum target budget of 50.000 ETH, all the investments will be returned to the backers by January 1st, 2018.

▶ What are the key TokenDesk milestones?



▶ **Main TokenDesk ICO execution information**

General token information:	Token name TokenDesk (the "Token")
Token symbol	TDS
Token owner	TokenDesk LTD, 3rd Floor, 207 Regent Street, London W1B 3HH, UK
Token type	Ethereum ERC20
Total tokens issued	The final number of tokens created will be calculated according to the contributions and the demand. It will be fixed and publicized by the end of the ICO day. TDS Tokens are of limited edition - 20 mln. TDS maximum.
Token price during the ICO	100 TDS = 1 ETH discounts during the pre-order period
Accepted forms of payment:	BTC, ETH, LTC, XRP, USD, EUR, etc.
Token issue date:	January 22nd, 2018

▶ **Will I be able to mine TDS tokens?**

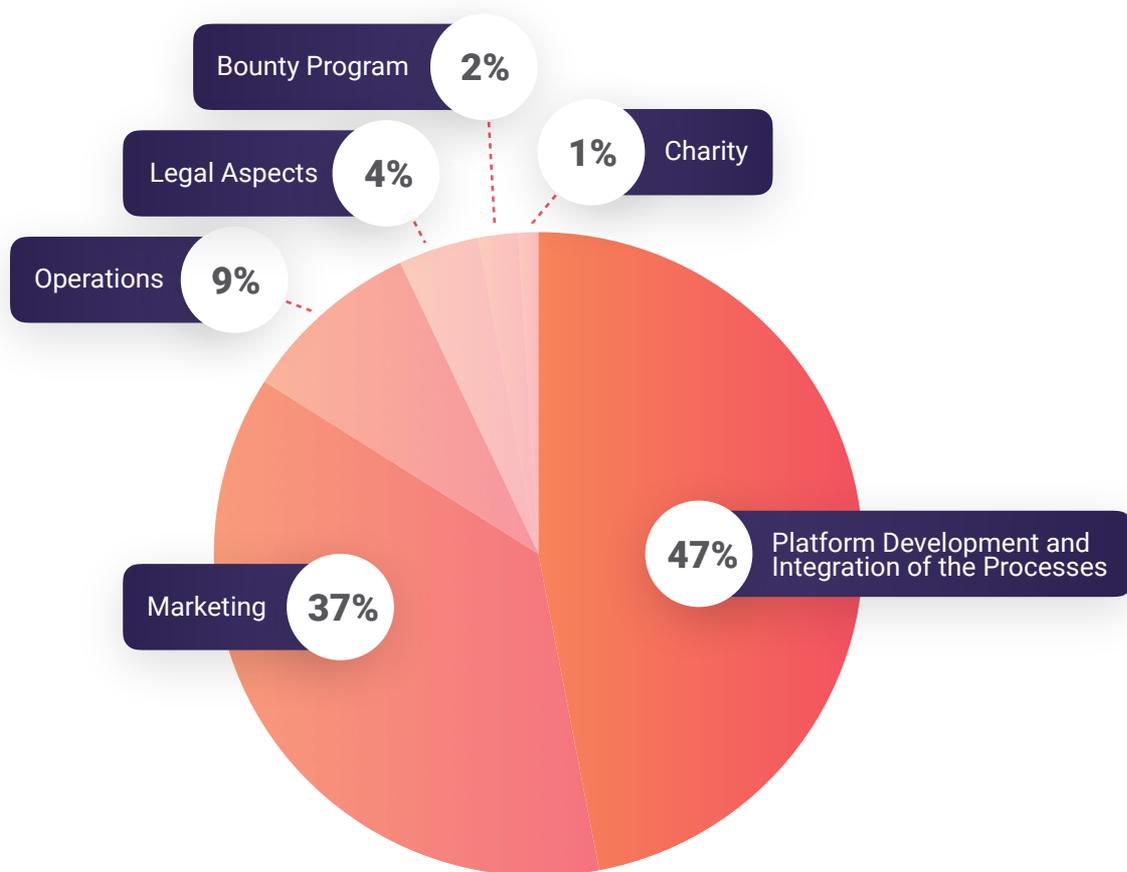
No, unfortunately, mining will not be available.

▶ **Is there going to be any discounts on TDS tokens?**

The discounts will be applied during the initial ICO phase. Please see the table below.

	48 HOUR PRE-SALE	Round A	Round B	Round C	Round D
Discount	-55 %	-30 %	-20 %	-10 %	0 %
Token Rate, 1 TDS	0.0045 ETH	0.007 ETH	0.008 ETH	0.009 ETH	0.01 ETH
Sales Period, 2017	Oct 4-6	Oct 6-20	Oct 20 - Dec 4	Dec 4 -14	Dec 14-24
Hard Cap	3.000.000 TDS	5.000.000 TDS	5.000.000 TDS	5.000.000 TDS	2.000.000 TDS

▶ **Where will the raised capital be used?**



▶ **When will I receive the TDS tokens?**

Tokens will be transferred to the investors after the ICO's end time and upon the payment confirmation. TDS tokens will be delivered on 2018.02.01.

Purchased tokens will not be active during the pre-sale period (i.e. sales or transfers of tokens will not be possible until the ICO is complete, at the end of the ICO closing date).

Token distribution: 70% (of all token sales) public; 30% company's reserve.

▶ **Why should I trust TokenDesk?**

The TokenDesk founders and team members have more than 10 years of experience in building and sustaining a reliable ticketing e-platform, and business development. They developed the biggest ticketing platform in Estonia, Lithuania, Latvia and Belarus. Companies in the holding run more than 60% of all the ticketing business in the Baltic State region. The holding has earned 71 mln. Eur from ticket sales by 2016.

▶ Board of Directors

Jaanus Beilmann

Partner CEO "AS Baltic Ticket Holdings", J.Beilmann spent more than 10 years managing Baltic Ticket Holdings, AS (bilietai.lt, bilesuserviss.lv, piletilevi.ee, kvitki.by) with a 71 mln Eur from ticket sales by 2016. J.Beilmann is a well known Estonian entrepreneur.

Gintaras Tamosiunas

Co-founder, CEO at TokenDesk, former member of Lithuanian parliament, Blockchain solutions development expert on business and government issues. G.Tamosiunas has been working in cryptocurrencies market for more than four years.

Karolis Petreikis

Partner in Mediapark, a leading Baltics mobile and web solutions firm, K.Petreikis is a Microsoft certified solutions developer specializing in software architecture planning and development, as well as an architect of the new blockchain-related systems.

Aleksandr Kasinsky

Co-founder at Kvitky.by & Bilietai.lt. A.Kasinsky is a managing director of the biggest Belarus ticket distribution company. His founded companies kvitki.by & bilietai.lt had a 38 mln turnover by 2016. A.Kasinsky is an active player in the blockchain community.

Tadas Rimdzius

Co-founder at TokenDesk. Former bilietai.lt CEO, T.Rimdzius has over 15 years of experience in the Services industry. He participated in more than 30 different mergers and acquisitions. BBA in Economics Informatics in Vilnius University.

▶ The Smart Contract

A TDS token is an ERC-20 standard Ethereum token. The Smart Contract guarantees the following:

1. **Ownership.** Only Ethereum users and contract holders can be token holders. Each token belongs to one user/owner. No tokens are shareable. A token can be transferred to another user only by the direct command of its owner or by the command of the receiver that is directly authorized by the owner. No token transfers may be initiated by another user.
2. **Token Supply.** The tokens are issued only once, at the time of the deployment. The token supply is set at the time of the deployment. Every user can destroy (burn) some or all of his tokens, which are then deducted from the total supply.

3. **Transparency.** The information about the number of tokens held by any user is public. All information about transfers is also public and can be traced.
4. **Contract owner's right.** The contract owner can relinquish this ownership in favor of any other Ethereum user or contract.

▶ **What makes TokenDesk a reliable platform?**

Firstly, TokenDesk founders are well known entrepreneurs, marketing specialists and developers. There are no reasons why you couldn't make your own background check on every each of them as all information is public. Also, we encourage you to contact them personally if you think this would help you decide on whether TokenDesk is worthy of your further interest.

TokenDesk is a member of Bitcoin Foundation.

In addition, after the initial coin offering will end, our TDS token will be listed on widely trusted and well known token exchange platforms - Kraken, BitFinext and Bittrex.

For more information, please read our official [Whitepaper](#).

Please see the LinkedIn profiles of the TokenDesk founding members and associates:

Gintaras Tamošiūnas | **Darius Kavaliauskas** | **Aleksandr Kasinsky** | **Karolis Petreikis**

▶ **What is the TokenDesk repurchase/buyback program?**

Token repurchase program is a way of rewarding the TDS community. TokenDesk aims to spend 12% of its NET profit quarterly on buying back the TDS tokens. It should increase the TDS token value and liquidity gradually. The purchased tokens will be burned by a smart contract. It will increase TDS token value quarterly.

▶ **How does the TokenDesk Cashback Program work?**

TokenDesk will return up to 4.5% of what you spend on our platform. The cashback program is our way of rewarding the community for supporting our platform. If you are a TDS holder, you will get up to 4.5% cashback from TokenDesk every month. The cashback rate will depend on the amount of TDS you own on the day of issuing the cashback reward:



▶ **How does the TokenDesk Bounty Program work?**

Our bounty program will include 2% of all TDS tokens. The main aim for the bounty program participants is to inform the community about our project goals and development. A bounty program member will need to share or write posts about TokenDesk and receive feedback from the community in the form of likes, followers, or views.

If you are a blog owner or an influencer in another network and are willing to participate in our bounty program, please feel free to email us at marketing@TokenDesk.io with a short description of your experience and we will reply with a collaboration proposal.

For more information about TokenDesk bounty program visit: www.tokendesk.io/bounty

▶ **Is Tokendesk going to have a referral program?**

Yes. If you invite new investors using a unique referral link, that is generated after you sign up at TokenDesk.io, you will receive 5% of all income from your referral link. You can assess the activity of your referrals in your account at any given time. The referral link can be found in your TokenDesk account/profile.

▶ **What do I get when I invest with TokenDesk ICOs?**

- You will participate in a cashback program and will regain up to 4.5% of your spending in our platform.
- You will get discounts up to 80% off, available for TokenDesk token holders only.
- Our TDS token repurchase program will increase TDS token value quarterly.

▶ **Why should I publish my ICO over TokenDesk?**

- A direct marketplace for all ICO token purchases.
- Biggest potential investment channel.
- Wide range of wallets.
- Deferred participation payments.
- Targeted advertising channel.
- Secondary market.

▶ **What are the biggest issues with acquiring ICOs?**

Investing in ICOs is still a complicated process. It might be quite problematic to distinguish between appropriate information and scams. There is no technological solution that offers an option to buy a company's tokens directly, and so the investors are obliged to open numerous types of token wallets and

exchange cryptocurrencies into the accepted altcoins. After that, investors need to go back to the ICO website, find the altcoins wallet address and fill in a number of special forms to make the purchase.

This procedure of token acquisition is too difficult to be effective, especially if the investor wants to participate in more than one ICO

▶ **What is an ICO?**

Initial Coin Offering (ICO) is a concept used in crowdfunding projects in the cryptocurrency and blockchain industries. The term is often confused with a 'token sale' or crowd sale, which refers to a method of selling individuals the right to participate in an economy, giving investors access to the features of a particular project that will start at a later date.

▶ **What is the source of revenue?**

- 80% - fee from publishers
- 20% - marketing and advertising incomes

▶ **Su cost / invitation:**

- Our pre-sale starts at 4th of October. Register for the pre-sale and reserve your tokens with a -55% discount!
- TokenDesk ICO pre-sale starts at 4th of October.
- Our platform will be the first online marketplace where you can directly invest in any preferred ICO.
- Our special offer gives you up to -55% off the initial TDS token issue price.
- Sign up now and get your token reservation today!

▶ **When will the TDS token be issued?**

2018.01.22

▶ **What is the pricing of TDS tokens?**

The pre-sale starts on October 4th with the initial price of 0,0045 ETH. The TDS tokens will be of limited edition, and issued only to the investors who made reservations.

▶ **How to buy tokens**

First, you have to sign up onto our system. Afterwards, you will be emailed with additional information concerning the pre-sale, and you will be able to pay the wire transfer.

You need to make a reservation on our website and once the pre-sale is over, you will receive an invoice containing the payment details.

▶ **How do I make sure TokenDesk is an actual company?**

The TokenDesk founders and team members have more than 10 years experience in ticketing e-platform and business development. They developed the biggest ticketing platform in Estonia, Lithuania, Latvia and Belarus. The company holding runs more than 60% of all ticketing business in the Baltic State region. The holding has made 71 mln. Eur from ticket sales by 2016.

▶ **When will the Smart Contract be issued?**

January 22th, 2018

▶ **When are the TDS tokens going on stock exchange?**

February 1st, 2018

▶ **Pricing**

48 HOUR PRE-SALE	Round A	Round B	Round C	Round D
Oct 4-6	Oct 6-20	Oct 20 - Dec 4	Dec 4 -14	Dec 14-24
0.0045 ETH	0.007 ETH	0.008 ETH	0.009 ETH	0.01 ETH
1.30 USD	2.02 USD	2.31 USD	2.60 USD	2.89 USD
1.08 EUR	1.69 EUR	1.93 EUR	2.17 EUR	2.41 EUR

The TDS Tokens price is fixed to ETH. The TDS/FIAT prices depend on actual ETH and USD rate.

▶ **Where will your TDS tokens be listed?**

2018.02.01 TokenDesk's TDS tokens are going to be listed in the token exchange platforms BittFinext, Kraken, and Bitrex.

▶ **What is the difference between TokenDesk and Bitcoin?**

These are different platforms, TDS tokens are based on ETH (Ethereum)

▶ **TokenDesk Whitepaper**

For detailed information, please take a look at our [Whitepaper](#).

▶ **In what currencies can I pay for tokens?**

USD, EUR, Cryptocurrency (BTC, ETH, LTC, XRP).